



What is REALiving?

When you are a person that strives to be your BEST in every part of your life, where do you draw your inspiration? When you are a business owner who wants the best for your business and your employees, where do you point people for resources? When you want to focus your energy directly at a spot that says EXCELLENCE, how do you find that spot? REALiving is a company that focuses on helping people to be their BEST. Our training products, inspirational/motivational speakers, executive/professional/life coaches, Employee Achievement Programs (EAP), wellness packages, and publications are all designed to help you, and your company, to be the very BEST you can be.

REALiving Magazine is a publication meant to be a visual, accessible, and flexible product to assist professionals, entrepreneurs, and business owners in that quest to be the BEST. Our magazine is a quarterly publication that features articles and advertisements meant to inspire people to be REAL. The most authentic version of ourselves is our REAL, best self. Where else do you see that? Where else is the literature customized to YOU, that is meant to be material used BY you, to make yourself a BETTER you? We don't have a magic bullet... we have what you need to inspire yourself to get out there and do it - get after it - figure it out - work for it and be YOUR BEST.

Why should you be a part?

If you want to be the best, inspire your employees to be the best, or have a product that helps people be their best, REALiving magazine is for you. Our publication will be an invaluable resource for you, for your employees, and even for your customers! Those that want to be the best usually seek out the services of those that are the best; *a circle of excellence!*

Try us out! Just see if REALiving leaves a mark on your life. Chances are, this choice will be one that will take you and your business great places.

Deadlines:

(triannual by calendar year)

Issue Release Date	Ad Space Reservation	Ad Copy Deadline
January 1st	November 15th	November 30th
May 1st	March 15th	March 30th
September 1st	July 15th	July 30th

What are people saying about REALiving?

"Exactly what I needed! Thanks."

"We all need reminders to look and be happy."

"Very energetic."

"Loved the real life examples and stories/pictures."

"It was great – wouldn't change a thing."

"Inspirational & entertaining – the secret."

"Very fun – helped put things in perspective. Would love my co-workers to hear this."

"I really enjoyed the personal touch incorporated with stories, life moments!"

"I felt it had a great flow, each discussion led to the next."

"I think we were all able to relate to how easy it is to get bogged down and what an attitude adjustment can do for you."

This is a triannual publication that is currently distributed to 43 states and has a circulation of 12,000+ per issue.

Pricing *(price per issue)*

All ads receive FREE color!

Ad materials must be submitted by the due date to ensure accuracy and customer satisfaction. Electronic proofs will be supplied to advertisers who submit copy materials by the deadline. REALiving's professional graphic design team will create your ad for FREE if you need assistance.

All ads run in process full color (CMYK). Use only CMYK in ads, not spot color. All images must be at least 300 dpi.

High-resolution PDF files are preferred. Use the "press quality" PDF setting or equivalent. The press quality resolution setting in Adobe Acrobat is 2,400 dpi. Please embed all fonts.

Images, including logos, art and photographs, must be 300 dpi. Fonts must be outlined.

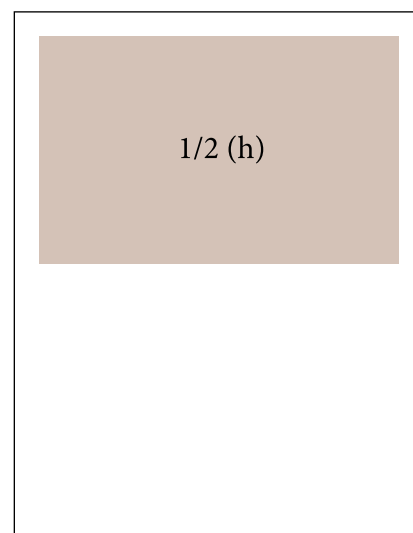
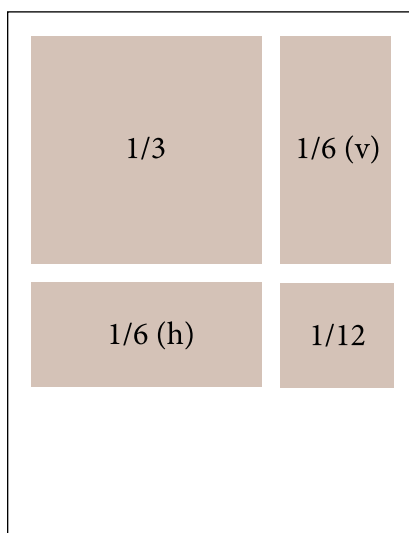
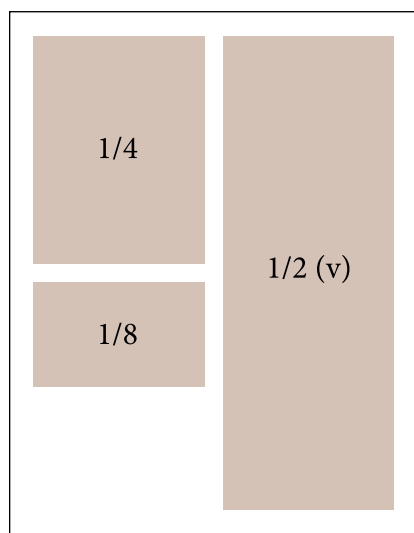
Full-page ads with a bleed must include a 1/4" bleed area on all sides. It is best to keep copy 3/8" inside the trim. Trim size of final book: 8.5" wide by 11" high.

size	1x	2x	3x
1/12 page	\$150	\$125	\$100
1/8 page	\$250	\$225	\$200
1/6 page	\$350	\$325	\$300
1/4 page	\$450	\$425	\$400
1/3 page	\$550	\$525	\$500
1/2 page	\$650	\$625	\$600
full page	\$850	\$825	\$800
inside front cover	\$950	\$925	\$900
inside back cover	\$950	\$925	\$900
back cover	\$1050	\$1025	\$1000

Sizes *(all sizes are in inches)*

size	width	height
1/12 page	2.3125"	2.1875"
1/8 page	3.5625"	2.1875"
1/6 page (v)	2.3125"	4.75"
1/6 page (h)	4.8125"	2.1875"
1/4 page	3.5625"	4.75"
1/3 page	4.8125"	4.75"
1/2 page (v)	3.5625"	9.875"
1/2 page (h)	7.5"	4.75"
full page	7.5"	9.875"
full page w/ bleeds*	8.75"	11.25"

**(Do NOT have information outside of 8"x10.5")*



For more information contact:

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